



Welcome to the world of SpecsWala affiliate marketing!

Affiliate marketing is the process of earning a commission by promoting products listed on www.specswala.com. An individual or a company can promote it to others in their network, and earn the profit for each sale that they make. Affiliate will be provided log-in panel through which they can track their sales/ conversations.

Specswala Affiliate marketing program is free to join. Affiliates can earn 12% flat commission for any sales that they generate by selling products listed on www.specswala.com. We have a dedicated Affiliate team for additional support and assistance. We offer excellence at following fronts to our affiliates:

Technology: Realtime tracking of order getting placed on website through affiliate log-in and calculation of affiliate commission.

Products: Wide range of eye wear products and brands under eyeglasses, sunglasses and contact lenses categories.

Support: Continuous feedback process & a dedicated team to handle queries for complete affiliate satisfaction.

Registration and selling

Enter required details for registration on <https://www.specswala.com/module/affiliateiw/request>

Affiliate will receive unique web URL to [specswala.com](http://www.specswala.com) after registering as an affiliate. Affiliate can market products listed on www.specswala.com by posting this unique URL on their social media pages (Facebook, twitter, linkedin, google) or their website.

Affiliate will also receive user ID and password to log-in to their account on registered email ID to track the orders, conversions and commission accumulated.

Order Processing

We will process Product orders placed by customers who follow affiliate unique URL from affiliate site/ network to the www.specswala.com. SpecsWala reserve the right to reject orders that do not comply with any requirements on our website, as they may be updated from time to time. Order status will be shown in your panel log-in.



Payments and payout cycle

Order status will reflect in affiliate panel. 12% commission will reflect in affiliate panel after the order is marked as Delivered.

Specswala give 14 days return option to the customers. Commission on any products which is returned and money is refunded to the customer will be reversed (Debit to affiliate account). Minimum commission of Rs. 200 should be accumulated to process the payment in affiliate account.

Payment will be made online and not through cheque or in cash.

Payment will be released between 1st to 7th every month for a period of 21st to 20th.
Example: payment accumulated for the orders delivered between 21st March to 20th April will be released between 1st to 5th of May.

Design Support

Specswala team will support the affiliates with all design support required for marketing purpose on their website and social media pages. Affiliate will have to provide requirements 3 working days in advance.

Contact us:

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